



Hands on Pittsburgh



Pittsburgh's Largest
Celebration of Volunteerism
May 1-2, 2009



pittsburgh
cares
volunteering made easy.

About Pittsburgh Cares

Mission

The mission of Pittsburgh Cares is to increase community engagement through volunteerism and enhance the impact of regional nonprofit organizations.

History

For 17 years, the nonprofit organization Pittsburgh Cares has been mobilizing individuals of all ages to volunteer in support of regional nonprofit organizations. Pittsburgh Cares' four programs make volunteering easy:

Business Cares

Business Cares enhances our region's commitment to community development by making volunteering easy for companies of all industries and sizes. We offer quality services and benefits to companies seeking to engage their employees in volunteer leadership experiences, thus helping to build morale and increase overall productivity within our business community. We are committed to working with individual companies to establish a relationship that addresses critical needs in the region and serves a company's unique needs, standards and goals.

Youth Engaged in Service

Youth Engaged in Service (YES) provides quality volunteer, leadership development and service learning experiences for youth under the age of 18 and establishes a diverse network of youth, student organizations, and youth groups interested in pursuing community engagement opportunities.

Campus Cares

Campus Cares provides quality community engagement opportunities for the region's higher education community including individual and group volunteer projects as well as service-learning support for faculty and staff.

Community Connections

Community Connections is a monthly calendar of 50-70 service projects that the general public can register for online or by contacting the Pittsburgh Cares office.

A Year Round Partnership

Pittsburgh Cares organizes Hands on Pittsburgh each May as a celebration of our network's community impact and a kick off to a new year of service throughout the Greater Pittsburgh region. Mobilizing thousands of volunteers, Pittsburgh Cares seeks to educate the public about the region's top social issues while engaging them in hands on service projects. We believe strongly that through education and engagement, volunteers learn to address the root causes of social issues and thus create sustainable change.

1,334

Projects Completed

10,900

Volunteer Spots Filled

49,910

Service Hours Logged

2,200

New Volunteers Engaged

229

Nonprofits Supported

Year in Review: 2008

EDUCATE. ENGAGE. IMPACT

At Citizens Bank, through our partnership with Pittsburgh Cares, we are better able to reach out and help the many organizations that do so much to strengthen the Pittsburgh community.

-Beth Lackner, Citizens Bank

Pittsburgh Cares fills a unique niche in our community. It provides a myriad of volunteer opportunities for people to choose from based on their interests and availability. Pittsburgh Cares also organizes specialized volunteer projects for businesses to engage their employees in meaningful service projects in our community.

-Marcie Eberhart
American Eagle Outfitters Foundation

Pittsburgh Cares is a valuable and remarkable organization, which makes volunteering opportunities and projects for my employees easy to offer. The staff has opened the eyes of the companies in and around Pittsburgh and is truly a leader in promoting and increasing community awareness.

-David Malone
Gateway Financial Group

Support the region's leading organizer of community engagement opportunities by sponsoring Pittsburgh Cares in 2009!

- Pittsburgh Cares is a 501.c.3, tax exempt organization and a registered charity in the Commonwealth of PA.
- All sponsors will receive a receipt with our tax ID# documenting the sponsorship for tax purposes.
- Please contact Daniel Horgan at 412-471-2114 or dhorgan@pittsburghcares.org with your questions.

Presenting Sponsor

\$10,000

Past sponsors: Accenture, Dominion, Best Buy, Citizens Bank, CVS/pharmacy, The Grable Foundation, Alcoa

- Presenting sponsor recognition in year-round media relations (including possible air time wherever possible)
- Opportunity to present promotional materials to volunteers year round
- Prominent recognition on t-shirts (top row, enlarged), banners, website, organizational publications and annual report
- 1 large customized Business Cares project for up to 100 volunteers
- Unlimited number of customized Business Cares projects for up to 25 volunteers per project

Hands on Champion

\$7,500

Past sponsors: American Eagle Outfitters, PricewaterhouseCoopers

- Sponsorship recognition in year-round media relations
- Recognition on t-shirts (second row), banners, website, organizational publications and annual report
- 1 large customized Business Cares project for up to 100 volunteers
- 12 customized Business Cares projects for up to 25 volunteers per project

Hands on Leader

\$5,000

Past sponsors: Eat'n Park Hospitality Group, Valspar, GlaxoSmithKline, United Way of Allegheny County, FedEx, Dick's Sporting Goods

- Sponsorship recognition in year-round media relations
- Recognition on t-shirts (third row), banners, website, organizational publications and annual report
- 8 customized Business Cares projects for up to 25 volunteers per project

Hands on Advocate

\$2,500

Past sponsors: 84 Lumber, Valspar, McKesson Corporation, Right Management, Federal Home Loan Bank of Pittsburgh, Forest City Enterprise, UBS

- Sponsorship recognition in year-round media relations
- Recognition on t-shirts (fourth row), banners, website, organizational publications and annual report
- 4 customized Business Cares projects for up to 25 volunteers per project

Hands on Friend

\$1,000

Past sponsors: HIGHMARK, The Bank of New York Mellon, Gleason & Associates, Sky Bank, Waldron Wealth Management

- Sponsorship recognition in year-round media relations
- Recognition on t-shirts, banners, website, organizational publications and annual report
- 2 customized Business Cares projects for up to 25 volunteers per project

Hands on Volunteer

\$250-500

Past sponsors: Gateway Financial Group, Jewish Healthcare Foundation, MD&A, D'Angelo & Associates, Pittsburgh Pirates

- Sponsorship recognition in year-round media relations
- Recognition on t-shirts, banners, website, organizational publications and annual report
- 1 customized Business Cares projects for up to 25 volunteers per project

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Hands on Pittsburgh

2009 Signature Event Guide

Wednesday, April 29 Hands on Pittsburgh Volunteer Celebration

Join the Pittsburgh Cares volunteer network as we celebrate 17 years of making volunteering easy throughout the Greater Pittsburgh region with great food, refreshments and people. Come meet other Pittsburgh Cares volunteers. Mingle with regional nonprofit organization partners. Chat with donors and sponsors of Pittsburgh Cares. Most importantly, celebrate the impact of the Pittsburgh Cares volunteer network throughout the region with our most recent contributions:

- 1,334 projects completed
- 49,910 volunteer hours logged
- 229 nonprofit partners supported
- 10,900 volunteer spots filled
- 2,200 new volunteers engaged

Friday, May 1 Hands on Pittsburgh Signature Events

Saturday, May 2

Join thousands of youth and adults as we match individuals and various sized groups of volunteers with close to a hundred regional nonprofit organizations. For this day of service, the Pittsburgh Cares leadership team organizes projects based on the geographic, impact area, and time frame requests of the volunteers. This enables us to make volunteering as easy as possible for those willing to give a few hours or a full day of service to address a social issue. Projects will focus on the following ten impact areas in which Pittsburgh Cares seeks to educate and engage volunteers:

- Adult education and literacy
- Animal support
- Arts and Culture
- Children and youth
- Community Events
- Disaster Relief
- Environmental protection and preservation
- Health and wellness
- Homelessness and hunger
- Renovation-revitalization-repair
- Senior care

**To register for Hands on Pittsburgh 2009 Signature Events,
please log onto www.pittsburghcares.org or call 412-471-2114.**

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